



For Immediate Release

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Athena® Home and Office Bottled Water Delivery Sales Bolster Fight Against Breast Cancer

One of the newest brands in the DS Waters® family of home and office bottled water delivery generates \$300,000 to fight breast cancer.

ATLANTA, July 15, 2011 -- [Athena](#)®, one of the newest brands of DS Waters' home and office bottled water delivery, is generating funds for breast cancer awareness, education and research. [DS Waters of America, Inc.](#) CEO Dillon Schickli presented a check for \$300,000 to Athena Partners founder Trish May at a luncheon in Seattle.

The amount represents a percentage of the proceeds from [Athena](#) related sales over the past year. The money will go to several national and local organizations yet to be designated who are promoting breast cancer awareness, education and research.

[Athena water](#) is a recent acquisition for DS Waters, embracing the mission and expanding the scope of a product started by breast cancer survivor Trish May. May's treatment and recovery inspired an idea – and in 2003, she founded Athena Partners based on the vision that one person can make a difference with a single bottle of pure water.

Athena is named for the mythical Greek goddess who symbolizes purity, wisdom and strength. "These are qualities that complement DS Waters' long-term commitment," says CEO Schickli. "We are well on our way to raising more than \$1 million in the next three years to support the fight against breast cancer."

Cases of 16.9 ounce or ½ liter bottled [Athena water](#) are now available in 41 states through various retail outlets and delivered directly to homes and offices across the country. 5-gallon Athena bottles are also available for home and office delivery in the metropolitan areas of Seattle, Atlanta, Dallas-Fort Worth and New York City.

Please visit athenawater.com or facebook.com/athenawater for more information.

About DS Waters:

Formed in 2003, DS Waters is the producer and distributor of home, office, and retail bottled water, water filtration and office coffee products across the United States sold under the brand names [Alhambra](#)®, Abita Springs®, [Athena](#)®, [Belmont Springs](#)®, [Crystal Springs](#)®, [Hinckley Springs](#)®, [Kentwood Springs](#)®, [Mount Olympus](#)®, [Nursery](#)® Water, [Sierra Springs](#)®, [Sparkletts](#)®, and [Roast2Coast](#)®, a coffee delivery service, as well as [My Utapia](#)™, a water filtration service. The company, headquartered in Atlanta, Georgia, is one of the leaders in the U.S. [home and office bottled water delivery](#) category, focusing on three and five gallon, one gallon and single serve bottled water products. Water is bottled at over 25 manufacturing facilities, and delivered to over a million homes and offices and retail establishments across the country. DS Waters and its employees provide safe drinking water to communities during emergencies such as hurricanes, fires, floods, droughts and other natural disasters. Visit [water.com](#), [nurserywater.com](#), [myutapia.com](#) or [athenawater.com](#) for more information.